

Catherine Herold

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→ Objective

I desire to work for a creative team with fresh and innovative ideas. My strengths are in logo design, corporate identity, publication design, and the visual marketing of products. I am hardworking, intelligent, creative. I have been designing non-professionally since 1998, beginning with layout and web design. I am strong creative force that is adaptable and receptive to new ideas. I am proficient in both Windows and Mac operating platforms, several design software programs, and traditional artistic skills such as drawing and painting.

→ Work Experience

Graphic Designer

9/2007 – 10/07 The Brain Storm Lab, Macon, GA

- I was hired on to the Brain Storm Lab team as a freelance designer. While working with them I took on projects for companies around the Macon area. Some of the projects I worked on were websites for Dark Side Of The Moon Productions, International House of Prayer, MiCard, and a meditation guide entitled "Pray The Trail"

Undergraduate Graphic Designer

8/2006 - 5/2007 Georgia Southern University Campus Recreation and Intramurals, Statesboro, Georgia

- I worked with the marketing team at CRI. We handled jobs such as creating fliers and posters announcing CRI events and clinics, creating brochures for memberships and general information, and creating the CRI calendar that is a vital tool for the entire department. I filled the position of Undergraduate Graphic Designer, and I handled the majority of design orders that we were given by other offices in the department.

→ Skills

Adobe Illustrator
★★★★★

Adobe Photoshop
★★★★★

Adobe InDesign
★★★★★

Adobe Fireworks
★★★★☆

Adobe Dreamweaver
★★★★★

Adobe Flash
★★★☆☆

QuarkXpress
★★★☆☆

PHP
★★★★☆☆

CSS
★★★★☆☆

Advertising Design
Graphic Designer
Visual Artist
Web Design

→ Education

8/2003 - 5/2007 Georgia Southern University, College of Liberal Arts and Social Sciences, Statesboro, Georgia

- Bachelor's Degree
- While in college, I participated in Intramural sports and events and clubs held in the Betty Foy Sanders Department of Art. At the BFSDoA, I participated in:- Annual Juried Student Exhibition, 2003-2006- Foundations Exhibition, 2006- Club Mud Pottery and Jewelry Sale, 2006-2007- ArtsFest, 2006- The Design Group (Student-run campus Graphic Design organization), officer position held of Web Girl graduated Cum Laude with a 3.72 cumulative GPA. I was placed on the Dean's List for the College of Liberal Arts and Social Sciences a record of 5 times, and the President's List a record of 3 times.

8/2000 - 5/2003 Mount De Sales Academy, Macon, Georgia

- High School or equivalent
- While attending Mount de Sales Academy, I participated in:- the International Thespian Society- the Art Honor Society- the National Honor Society- the varsity Softball team, 2000-2003. I also graduated with honors.

→ References

Carmen Williams Neil – Marketing Representative, Medical Center of Central GA
478-957-8204

Leigh Tompson – former Professor, owner of BlissLane Studios
912-655-6744

